1. ERASMUS POLICY STATEMENT (EPS)

ERASMUS POLICY STATEMENT

Participation in Erasmus+

Describe how you plan to participate in Erasmus+ actions in the future.
Explain how they will be implemented in practice at your institution.
Note: The following types of Erasmus+ activities are open to HEIs:

- *Key Action 1 (KA1) - Learning mobility of individuals:*
  - *Mobility project for higher education students and staff*
    - *Student mobility for studies*
    - *Student mobility for traineeships*
    - *Staff mobility for teaching*
    - *Staff mobility for training*
    - *Blended intensive programmes*
- *Key Action 2 (KA2) - Cooperation among organisations and institutions:*
  - *Partnerships for Cooperation*
  - *Partnerships for Excellence – European Universities*
  - *Partnerships for Excellence - Erasmus Mundus Joint Master Degrees*
  - *Partnerships for Innovation*
  - *Alliances for Innovation*
- *Key Action 3 (KA3) - Support to policy development and cooperation.*
- *Jean Monnet Actions*

Strategy, objectives and impact

What would you like to achieve by participating in the Erasmus+ Programme? Which are the policy objectives you intend to pursue? Describe how the participation fits into your institutional, internationalisation and modernisation strategies.

What is the envisaged impact of the participation on your institution? Explain how you expect the participation to contribute towards achieving the objectives of your institutional strategy. Explain how it will contribute to making your institution more modern and more international. Explain how you expect the participation to contribute to the goal of building a European Education Area.

Note: The objectives should be clear, measureable, realistic and achievable.

Indicators

For each objective, define appropriate indicators for measuring achievement (e.g. mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects, sustainability/long-term impact of projects, etc.). Link the targets to a timeline.

⚠ *If you change your activities or objectives, please don't forget to update the EPS on your website and inform your Erasmus+ National Agency.*

Participation in Erasmus+

Key Action 1 (KA1) - Learning mobility of individuals:

- *Mobility project for higher education students and staff*
  - *Student mobility for studies*
  - *Student mobility for traineeships*
  - *Staff mobility for teaching*
  - *Staff mobility for training*

Key Action 2 (KA2) - Cooperation among organisations and institutions:

- *Partnerships for Cooperation*
- *Partnerships for Excellence – European Universities*

Key Action 3 (KA3) - Support to policy development and cooperation.

Strategy, objectives and impact

We have approved an Internationalization strategy and we are currently working on implementing it. The proposed strategy is intended to illustrate UBV's commitment in specific areas, in which it aims to increase its capacities and potential as an international higher education institution and expand the scope of impact in an increasingly globalized academic world.

The main objective of UBV in this field is to strengthen its **strategic role** as a Romanian university involved in promoting excellence at local, national, regional, inter- and trans-continental level. The Internationalization Strategy has the following objectives:

1. Internationalization at Home: In short, it involves developing the UBV skills to promote themselves internally, so as to attract students from other areas of the country;

2. International students and Global Marketing: In short, it involves developing the capacity of international promotion of UBV, so as to attract foreign students;

3. Erasmus+: In short, it involves developing and increasing the capacity of UBV to take part in Erasmus+ mobility projects, cooperation between organizations and institutions, support for policy issues and cooperation;

4. Expanding International Partnerships: increasing the capacity of UBV to enter into partnerships with international universities as a mean to constantly exchange good practices and improve and adapt its curricula to the challenges of the labour market;

5. Internationalization of research: increasing the capacity of UBV to generate relevant research and to be part of the international research community, accessing research grants;

6. Romanian Diaspora: attracting Romanian students from communities abroad, offering them opportunities to return to their home country and reconnect with their language and traditions

With regards to our Internationalization Strategy and specifically to Erasmus+, we are aiming to participate in all 3 key actions of the Erasmus+ activities. Our **strategic objectives** towards Erasmus+ are to:

Objective 1.) increase the number of students with an international experience (KA1) - offering our guidance for both studies and traineeships - with the help of our main offices handling the international activity of UBV

Objective 2.) increase the number of staff with an international experience (KA1) - offering our guidance for both teaching and training - with the help of our main offices handling the international activity of UBV

Objective 3.) develop cooperation among organizations and institutions by creating *Partnerships for Cooperation* and being part of *Partnerships for Excellence – European Universities (KA 2)*

Objective 4.) contributing to the implementation of existing policies and the development of new policies, which can trigger modernisation and reforms, at European Union, and systems' level, in the

fields of education, training youth and sport (KA 3)

With regards to the **impact** of the previous objectives we are aiming to:

O1 a) improving the way we target groups by providing relevant attractive programmes for students, trainees, apprentices and young people generally in line with their needs and expectations.

b) making sure the needs of the students, trainees, apprentices and young people are in line with what the market needs in terms of human resources, by developing their skills in a more dynamic and modern way.

O2 a) improving the quality of educational staff – by understanding the needs of motivating and increasing the satisfaction of the current educational staff.

b) improving the quality of the research work of the educational staff – by helping them develop their work in the field of academic research.

O3 a) supporting innovation and entrepreneurial skills of students – by continuing our work and experience with the support of EU institutions, as we did in the past (we've accessed European founding for Innotech projects as you can find out more here: http://www.ubv.ro/proiecte_innotech.php)

b) Supporting digital and green capabilities of the higher education sector (as we are currently applying for national governmental founding for the same field)

O4 a) foster policy dialogue with stakeholders within and outside the European Union, through conferences, events and other activities involving policy makers, practitioners and other stakeholders in the fields of education, training, youth and sport, to raise awareness about the relevant European policy agendas and to promote Europe as an excellent study and research destination;

b) gather evidence and knowledge about education, training, youth and sport systems and policies at national and European level, with a view to facilitate reasoned policy-making

Indicators

We are aiming to the following qualitative and quantitative indicators:

O1) Increasing our student mobilities and traineeships from 0% up to (the following quotas apply for both incoming and outgoing students):

- 3% of our students by the end of the 2024-2025 academic year;

- 4% of our students by the end of the 2025-2026 academic year;

- 5% of our students by the end of the 2026-2027 academic year.

O2) Increasing our staff mobilities and training from 0% up to:

- between 2-4% of our staff by the end of the 2024-2025 academic year;

- between 4-6% of our staff by the end of the 2025-2026 academic year;

- between 6-8% of our staff by the end of the 2026-2027 academic year.

Increasing our capabilities of understating the needs of the market, and modifying our curricula based on evidence of what students prefer/ need to study.

O3) Obtaining national and international founding for the programmes mentioned earlier (especially in the field of supporting innovation and entrepreneurial skills of students and supporting digital and green capabilities of the higher education sector).

Increasing the number of partnerships for Cooperation and Excellence within the Erasmus+ programme by 10 up to 15% each year.

O4) We are aiming to increase our staff and student participation to international research by publishing more studies each year, with an increase rate aimed of 10% more articles/studies published per academic year until 2027

We plan to organize at least 2 conferences each year in order to foster policy dialogue with stakeholders and to raise awareness about the relevant European policy agendas and to promote Europe as an excellent study and research destination.

We are also aiming to increase the collaboration between staff and students in order to foster academic research and promote it. Our goal is to have again all our 3 academic research journals functional and to raise awareness regarding our research work, until the end of the 2023-2024 academic year (the latest).