

“BOGDAN VODĂ” UNIVERSITY OF CLUJ-NAPOCA
FACULTY OF ECONOMICAL SCIENCES
SPECIALIZATION: MANAGEMENT, MANAGEMENT BAIA MARE, FINANCE
AND BANKS, ACCOUNTING AND MANAGEMENT INFORMATICS
ACADEMIC YEAR 2010-2011

DISCIPLINE FILE

Name of discipline	INVESTMENT MANAGEMENT					
Code of discipline	MC 3101	Year	III	Number of credits	5	
		Semester	I			
Faculty	ECONOMICAL SCIENCES			Number of hours in semester /activities		
Profile	ECONOMIC			Total	C	S
Specialization	MANAGEMENT			56	28	28

Course type DF – fundamental DS – specialized DC – complementary	DS
Optional course category: DI – imposed DO – optional DF – facultative	DI

Prevision disciplines	Mandatory disciplines (conditioned)
Objectives	<ul style="list-style-type: none"> Preparing students for the optimum utilization of investment resources, investment decisions, efficiency of economic activities. Presentation of indicators of economic efficiency of investments, optimal methods of ranking investment alternatives and methods of economic research.
Content (description)	<p>Brief evolution of management. Future of strategic management. The importance of investing in the national economy and the concept of investment.</p> <p>Internal sources of investment financing and external sources of financing. Foreign direct investment. FMI, BM, BERD, the European Monetary System. Economic efficiency of investments - an essential criterion in making investment decisions. Cost of capital.</p> <p>Optimum sizing of production capacity, the investment objective. Methods to optimize the new target location. Choosing the best investment with economic efficiency indicators in the form of static and dynamic.</p>

	<p>Economic and financial analysis. Complex indicators of economic efficiency of investment.</p> <p>Methods to optimize investment decisions.</p> <p>Foundation and structure of the feasibility study.</p> <p>Calculation of the optimal duration of operation of machinery.</p> <p>Investment and economic growth. Economic growth models.</p> <p>Establishing the necessary investment with production functions.</p> <p>The programming of investment work.</p>
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Form of evaluation (E – exam, C – colloquy/final test, CW – control works)		E			
Final grade (percentage)	Knowledge evaluation will take into account: 60% - written exam 40% - activity at the seminars				
Bibliography	<ol style="list-style-type: none"> 1. Jaradat M., Manole I., Purdea O., <i>Politici și strategii investiționale</i>, Editura Dacia, Cluj-Napoca, 2006 2. Manole I., <i>Rata dobânzii, inflației și de actualizare în procesul investiționale</i>, Editura Dacia, Cluj-Napoca, 2005 3. Bancel F., Richard A., <i>Les choix d'investissements</i>, Editura Economică, Paris, 2002 4. Ulf E. Olsen (red) <i>Kalkz lering für producer och investering</i>, Studentlitteratur, Lund, 2005 5. Bakker A.F.P., <i>Instituțiile financiare internaționale</i>, Editura Antet, București, 1977. 6. Bințișan, P., <i>Strategii și politici de investiții</i>, Editura Casa Cărții de Știință, Cluj-Napoca, 2005. 7. Cămășoiu I., ș.a., <i>Investițiile și factorul timp</i>, Editura Politică, București, 1981. 8. Zica P., <i>Determinarea eficienței economice</i>, Teză de doctorat, Universitatea „A.I. Cuza”, Iași, 1973. 9. Manole I., <i>Managementul investițiilor</i>, Editura Carminis, Pitești, 2001. 10. Staicu F., ș.a. <i>Eficiența economică a investițiilor</i>, Editura Didactică și Pedagogică, București, 1995. 11. Stăncioiu I, <i>Management. Cercetare-Dezvoltare</i>, Editura Mondero, București, 1993. 12. Zaiț D., <i>Fundamente economice ale investițiilor</i>, Editura Sanvialy, Iași, 1996. 13. Rusu M., <i>Investițiile străine directe</i>, Editura Paideia, București, 2000. 14. F. Bancel, A. Richard, <i>Les chain d'investissement</i>, Editura Economica, Paris, 2002 15. Negruța C. D., <i>Contribuții la modelarea și optimizarea deciziilor în investițiile de capital</i>, Teză de doctorat, Universitatea de Vest, Timișoara, 2003. 16. V. Dragotă, <i>Politici de dividend</i>, Editura All Beck, București, 2003 17. Moise, <i>Investiții străine directe</i>, Editura Victor, București, 2005 				
List of necessary didactic materials	Books and course notes.				
Course holder	Didactic degree	Science title	First name	Name	Signature
	PROFESSOR	PhD	ION	MANOLE	