

**“BOGDAN VODĂ” UNIVERSITY OF CLUJ-NAPOCA**  
**FACULTY OF ECONOMICAL SCIENCES**  
**SPECIALIZATION: MANAGEMENT, MANAGEMENT BAIA MARE, FINANCE**  
**AND BANKS, ACCOUNTING AND MANAGEMENT INFORMATICS**  
**ACADEMIC YEAR 2010-2011**

**DISCIPLINE FILE**

<b>Name of discipline</b>	<b>INVESTMENT MANAGEMENT</b>				
<b>Code of discipline</b>	<b>MC 3101</b>	<b>Year</b>	<b>III</b>	<b>Number of credits</b>	<b>5</b>
		<b>Semester</b>	<b>I</b>		
<b>Faculty</b>	<b>ECONOMICAL SCIENCES</b>		<b>Number of hours in semester /activities</b>		
<b>Profile</b>	<b>ECONOMIC</b>		<b>Total</b>	<b>C</b>	<b>S</b>
<b>Specialization</b>	<b>MANAGEMENT</b>		<b>56</b>	<b>28</b>	<b>28</b>

<b>Course type</b> DF – fundamental DS – specialized DC – complementary	<b>DS</b>
<b>Optional course category:</b> DI – imposed DO – optional DF – facultative	<b>DI</b>

<b>Prevision disciplines</b>	<b>Mandatory disciplines (conditioned)</b>
<b>Objectives</b>	<ul style="list-style-type: none"> <li>Preparing students for the optimum utilization of investment resources, investment decisions, efficiency of economic activities.</li> <li>Presentation of indicators of economic efficiency of investments, optimal methods of ranking investment alternatives and methods of economic research.</li> </ul>
<b>Content (description)</b>	<p>Brief evolution of management. Future of strategic management. The importance of investing in the national economy and the concept of investment.</p> <p>Internal sources of investment financing and external sources of financing. Foreign direct investment. FMI, BM, BERD, the European Monetary System. Economic efficiency of investments - an essential criterion in making investment decisions. Cost of capital.</p> <p>Optimum sizing of production capacity, the investment objective. Methods to optimize the new target location. Choosing the best investment with economic efficiency indicators in the form of static and dynamic.</p>

	<p>Economic and financial analysis. Complex indicators of economic efficiency of investment.</p> <p>Methods to optimize investment decisions.</p> <p>Foundation and structure of the feasibility study.</p> <p>Calculation of the optimal duration of operation of machinery.</p> <p>Investment and economic growth. Economic growth models.</p> <p>Establishing the necessary investment with production functions.</p> <p>The programming of investment work.</p>
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Form of evaluation (E – exam, C – colloquy/final test, CW – control works)		E			
Final grade (percentage)	Knowledge evaluation will take into account: 60% - written exam 40% - activity at the seminars				
Bibliography	<ol style="list-style-type: none"> <li>1. <b>Jaradat M., Manole I., Purdea O.,</b> <i>Politici și strategii investiționale</i>, Editura Dacia, Cluj-Napoca, 2006</li> <li>2. <b>Manole I.,</b> <i>Rata dobânzii, inflației și de actualizare în procesul investiționale</i>, Editura Dacia, Cluj-Napoca, 2005</li> <li>3. <b>Bancel F., Richard A.,</b> <i>Les choix d'investissements</i>, Editura Economică, Paris, 2002</li> <li>4. <b>Ulf E. Olsen (red)</b> <i>Kalkz lering für producer och investering</i>, Studentlitteratur, Lund, 2005</li> <li>5. <b>Bakker A.F.P.,</b> <i>Instituțiile financiare internaționale</i>, Editura Antet, București, 1977.</li> <li>6. <b>Bințișan, P.,</b> <i>Strategii și politici de investiții</i>, Editura Casa Cărții de Știință, Cluj-Napoca, 2005.</li> <li>7. <b>Cămășoiu I., ș.a.,</b> <i>Investițiile și factorul timp</i>, Editura Politică, București, 1981.</li> <li>8. <b>Zica P.,</b> <i>Determinarea eficienței economice</i>, Teză de doctorat, Universitatea „A.I. Cuza”, Iași, 1973.</li> <li>9. <b>Manole I.,</b> <i>Managementul investițiilor</i>, Editura Carminis, Pitești, 2001.</li> <li>10. <b>Staicu F., ș.a.</b> <i>Eficiența economică a investițiilor</i>, Editura Didactică și Pedagogică, București, 1995.</li> <li>11. <b>Stăncioiu I,</b> <i>Management. Cercetare-Dezvoltare</i>, Editura Mondero, București, 1993.</li> <li>12. <b>Zaiț D.,</b> <i>Fundamente economice ale investițiilor</i>, Editura Sanvialy, Iași, 1996.</li> <li>13. <b>Rusu M.,</b> <i>Investițiile străine directe</i>, Editura Paideia, București, 2000.</li> <li>14. <b>F. Bancel, A. Richard,</b> <i>Les chain d'investissement</i>, Editura Economica, Paris, 2002</li> <li>15. <b>Negruța C. D.,</b> <i>Contribuții la modelarea și optimizarea deciziilor în investițiile de capital</i>, Teză de doctorat, Universitatea de Vest, Timișoara, 2003.</li> <li>16. <b>V. Dragotă,</b> <i>Politici de dividend</i>, Editura All Beck, București, 2003</li> <li>17. <b>Moise,</b> <i>Investiții străine directe</i>, Editura Victor, București, 2005</li> </ol>				
List of necessary didactic materials	Books and course notes.				
Course holder	Didactic degree	Science title	First name	Name	Signature
	PROFESSOR	PhD	ION	MANOLE	