

**“BOGDAN VODĂ” UNIVERSITY OF CLUJ-NAPOCA**  
**FACULTY OF ECONOMICAL SCIENCES**  
**SPECIALIZATION: MANAGEMENT, MANAGEMENT BAIA MARE,**  
**FINANCE AND BANKS, ACCOUNTING AND MANAGEMENT**  
**INFORMATICS**  
**ACADEMIC YEAR 2010-2011**

**DISCIPLINE FILE**

Name of discipline	<b>THE ECONOMY OF THE ENTERPRISE</b>				
Code of discipline	EC1104	Year	I	Number of credits	5
	MB1104	Semester	I		

Faculty	<b>ECONOMICAL SCIENCES</b>	Number of hours in semester /activities		
Profile	<b>ECONOMIC</b>	Total	C	S
Specialization	<b>MC, MB, FB, AC</b>	<b>56</b>	<b>28</b>	<b>28</b>

Course type	DF – fundamental, DS – specialized, DC – complementary	<b>DF</b>
Optional course category:	DI – imposed, DO – optional, DF – facultative	<b>DI</b>

Prevision disciplines	<b>Mandatory disciplines (conditioned)</b> Microeconomics, General management
	<b>Recommended</b> Management of labour, Public finances
Objectives	- Learning concepts, definitions, organizing methods, techniques, ess. - Understanding the economic phenomens that occur in business - Training of specialists in economics
Content (description)	<b>CHAPTER I - ENTERPRISE - IMPORTANT PIVOT IN THE NATIONAL ECONOMY</b> <b>CHAPTER II - ENTERPRISE AND AMBIENT</b> <b>CHAPTER III - ENTERPRISE - ORGANIZATIONAL SYSTEM</b> <b>CHAPTER IV - DECISION OF THE ENTERPRISE SYSTEM</b> <b>CHAPTER V - ORGANIZATION OF ENTREPRISE</b> <b>CHAPTER VI - THE FUNCTION OF RESEARCH AND DEVELOPMENT COMPANY</b> <b>CHAPTER VII - THE FUNCTION OF PRODUCTION COMPANY</b>

	<p><b>CHAPTER VIII - COMMERCIAL FUNCTION OF THE COMPANY</b></p> <p><b>CHAPTER IX - ACCOUNTING AND FINANCIAL FUNCTION OF THE COMPANY</b></p> <p><b>CHAPTER X - HUMAN RESOURCES FUNCTION OF COMPANY</b></p> <p><b>CHAPTER XI - ENTERPRISE DEVELOPMENT STRATEGY IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT</b></p>
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<b>Form of evaluation (E – exam, C – colloquy/final test, CW – control works) E</b>					
<b>Final grade (percentage)</b>	Knowledge evaluation will take into account: 80% of the exam result 20% work in the seminar (practical)				
<b>Bibliography</b>	<ol style="list-style-type: none"> <li>1. Achim M. I., Hinescu A., Popa D., <i>Managementul serviciilor</i>, Ed. RISOPRINT, Cluj-Napoca, 2005.</li> <li>2. Bâgu C., Badea Florica s.a., <i>Sisteme de organizare a producției</i>, Ed. TRIBUNA ECONOMICĂ, București, 2002.</li> <li>3. Burcu A., <i>Dreptul mediului și managementul dezvoltării durabile</i>, Ed. ARGONAUT, Cluj-Napoca, 2003.</li> <li>4. Cazan E., coordonator, <i>Managementul producției</i>, vol. I, Ed. UNIVERSITĂȚII DE VEST, Timișoara, 2002.</li> <li>5. Cornescu V., <i>Managementul organizației</i>, Ed. Beck, București, 2004.</li> <li>6. Ionescu Gh., Cazan E., Negrușă Adina, <i>Management organizațional</i>, Ed. TRIBUNA ECONOMICĂ, București, 2001.</li> <li>7. Gandolfi V., <i>Il governo delle imprese</i>, Ed. UNI.NOVA, Parma, 2003.</li> <li>8. Gavrilă Tatiana, Lefter V., <i>Managementul general al firmei</i>, Ed. ECONOMICĂ, București, 2004.</li> <li>9. Lazăr D., <i>Cercetări de marketing</i>, Ed. UNIVERSITĂȚII DIN ORADEA, Oradea, 2003.</li> <li>10. Militaru Gh., <i>Managementul producției și al operațiunilor</i>, Ed. ALL, București, 2008.</li> <li>11. Pricop M., Bâgu C., Pârvu F., <i>Managementul întreprinderii</i>, Ed. TRIBUNA ECONOMICĂ, București, 2003.</li> <li>12. Purdea D., Samochiș B., Jaradat M., <i>Managementul resurselor umane</i>, Ed. RISOPRINT, Cluj-Napoca, 2003.</li> <li>13. Samochiș B., Purdea D., coordonatori, <i>Economia întreprinderii</i>, Ed. Risoprint, Cluj-Napoca, 2010.</li> </ol>				
<b>List of necessary didactic materials</b>	Book, course notes, content to solve problems, laptop, videoprojector, ess.				
<b>Course holder</b>	<b>Didactic degree</b>	<b>Science title</b>	<b>First name</b>	<b>Name</b>	<b>Signature</b>
	<b>ASSOCIATE PROFESSOR</b>	<b>DR.</b>	<b>JANETTA</b>	<b>SÎRBU</b>	