

“BOGDAN VODĂ” UNIVERSITY OF CLUJ-NAPOCA
FACULTY OF ECONOMICAL SCIENCES
SPECIALIZATION: MANAGEMENT, MANAGEMENT BAIA MARE,
FINANCE AND BANKS, ACCOUNTING AND MANAGEMENT
INFORMATICS
ACADEMIC YEAR 2010-2011

DISCIPLINE FILE

Name of discipline	THE ECONOMY OF THE ENTERPRISE				
Code of discipline	EC1104	Year	I	Number of credits	5
	MB1104	Semester	I		

Faculty	ECONOMICAL SCIENCES	Number of hours in semester /activities		
Profile	ECONOMIC	Total	C	S
Specialization	MC, MB, FB, AC	56	28	28

Course type	DF – fundamental, DS – specialized, DC – complementary	DF
Optional course category:	DI – imposed, DO – optional, DF – facultative	DI

Prevision disciplines	Mandatory disciplines (conditioned) Microeconomics, General management
	Recommended Management of labour, Public finances
Objectives	- Learning concepts, definitions, organizing methods, techniques, ess. - Understanding the economic phenomens that occur in business - Training of specialists in economics
Content (description)	CHAPTER I - ENTERPRISE - IMPORTANT PIVOT IN THE NATIONAL ECONOMY CHAPTER II - ENTERPRISE AND AMBIENT CHAPTER III - ENTERPRISE - ORGANIZATIONAL SYSTEM CHAPTER IV - DECISION OF THE ENTERPRISE SYSTEM CHAPTER V - ORGANIZATION OF ENTREPRISE CHAPTER VI - THE FUNCTION OF RESEARCH AND DEVELOPMENT COMPANY CHAPTER VII - THE FUNCTION OF PRODUCTION COMPANY

	<p>CHAPTER VIII - COMMERCIAL FUNCTION OF THE COMPANY</p> <p>CHAPTER IX - ACCOUNTING AND FINANCIAL FUNCTION OF THE COMPANY</p> <p>CHAPTER X - HUMAN RESOURCES FUNCTION OF COMPANY</p> <p>CHAPTER XI - ENTERPRISE DEVELOPMENT STRATEGY IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT</p>
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Form of evaluation (E – exam, C – colloquy/final test, CW – control works) E					
Final grade (percentage)	Knowledge evaluation will take into account: 80% of the exam result 20% work in the seminar (practical)				
Bibliography	<ol style="list-style-type: none"> 1. Achim M. I., Hinescu A., Popa D., <i>Managementul serviciilor</i>, Ed. RISOPRINT, Cluj-Napoca, 2005. 2. Bâgu C., Badea Florica s.a., <i>Sisteme de organizare a producției</i>, Ed. TRIBUNA ECONOMICĂ, București, 2002. 3. Burcu A., <i>Dreptul mediului și managementul dezvoltării durabile</i>, Ed. ARGONAUT, Cluj-Napoca, 2003. 4. Cazan E., coordonator, <i>Managementul producției</i>, vol. I, Ed. UNIVERSITĂȚII DE VEST, Timișoara, 2002. 5. Cornescu V., <i>Managementul organizației</i>, Ed. Beck, București, 2004. 6. Ionescu Gh., Cazan E., Negrușă Adina, <i>Management organizațional</i>, Ed. TRIBUNA ECONOMICĂ, București, 2001. 7. Gandolfi V., <i>Il governo delle imprese</i>, Ed. UNI.NOVA, Parma, 2003. 8. Gavrilă Tatiana, Lefter V., <i>Managementul general al firmei</i>, Ed. ECONOMICĂ, București, 2004. 9. Lazăr D., <i>Cercetări de marketing</i>, Ed. UNIVERSITĂȚII DIN ORADEA, Oradea, 2003. 10. Militaru Gh., <i>Managementul producției și al operațiunilor</i>, Ed. ALL, București, 2008. 11. Pricop M., Bâgu C., Pârvu F., <i>Managementul întreprinderii</i>, Ed. TRIBUNA ECONOMICĂ, București, 2003. 12. Purdea D., Samochiș B., Jaradat M., <i>Managementul resurselor umane</i>, Ed. RISOPRINT, Cluj-Napoca, 2003. 13. Samochiș B., Purdea D., coordonatori, <i>Economia întreprinderii</i>, Ed. Risoprint, Cluj-Napoca, 2010. 				
List of necessary didactic materials	Book, course notes, content to solve problems, laptop, videoprojector, ess.				
Course holder	Didactic degree	Science title	First name	Name	Signature
	ASSOCIATE PROFESSOR	DR.	JANETTA	SÎRBU	