

“BOGDAN VODĂ” UNIVERSITY OF CLUJ-NAPOCA
FACULTY OF ECONOMICAL SCIENCES
SPECIALIZATION: MANAGEMENT, MANAGEMENT BAIA MARE, FINANCE
AND BANKS, ACCOUNTING AND MANAGEMENT INFORMATICS
ACADEMIC YEAR 2010-2011

DISCIPLINE FILE

Name of discipline	COMPARATIVE MANAGEMENT				
Code of discipline	MC 3202	Year	III	Number of credits	5
		Semester	II		

Faculty	ECONOMICAL SCIENCES	Number of hours in semester /activities		
Profile	ECONOMIC	Total	C	S
Specialization	MANAGEMENT	42	28	14

Course type DF – fundamental DS – specialized DC – complementary	DS
Optional course category: DI – imposed DO – optional DF – facultative	DO
Prevision disciplines	Obligatory (conditioned) Recommended
Objectives	Preparing students by providing management methods applied in most developed countries in economic terms, presenting different national cultures and organizational cultures, their cultural dimension of comparison, in order to retain the best option would be for the economy of Romania. Will be presented the latest management trends which are manifested in the world.
Content (description)	Bodies and international organizations Economic globalization in the current global economic and political context Culture and cultural universality Brief development and management perspectives Comparative management and organizational culture Assumption and features of the culture dimension Management in U.S.A. Management in Japan European management Comparative approach of the main managerial culture in Europe Management style and Human Resource Management Management of Central and Eastern Asia Management of Central and Eastern Europe Romanian management. Current trends in global management.

Form of evaluation	(E – exam, C – colloquy/final test, CW – control works)				Exam
Final grade (percentage)	Knowledge evaluation will take into account: 60% - written exam 40% - activity at the seminars				
Bibliography	<ol style="list-style-type: none"> 1. Burduş E., <i>Management comparat</i>, Editura Economică, Bucureşti, 1998 2. Dimitriu C., <i>Management internaţional şi relaţii economice internaţionale</i>, Editura Polirom, Iaşi, 2000 3. Hofstede G., <i>Managementul structurilor multiculturale</i>, Editura Economică, Bucureşti, 1996 4. Ionescu Gh. Gh., <i>Dimensiunile culturale ale managementului</i>, Editura Economică, Bucureşti, 1996 5. Ionescu Gh. Gh., <i>Cultura organizaţională şi managementul tranziţiei</i>, Editura Economică, Bucureşti, 2001 6. Maliţa M., <i>Zece mii de culturi, o singură civilizaţie</i>, Editura Nemira, Bucureşti 1998 7. Nicolescu O., <i>Noutăţi în managementul comparat</i>, Editura Tehnică, Bucureşti, 1993 8. Nicolescu O., Nicolescu L., <i>Managementul modern al organizaţiei</i>, Editura Tribuna Economică, Bucureşti, 2001 9. Nicolescu O., <i>Managementul comparat. U.E., SUA şi Japonia</i>, Editura Economică, Bucureşti, 1997 10. Popa M., Petelean A., <i>Management comparat</i>, Editura D. Cantemir, Târgu Mureş, 2001 11. Zaiţ D., <i>Management intercultural</i>, Editura Economică, Bucureşti, 2002 12. Ellen White, <i>Tragedia veacurilor</i>, Editura Viaţă şi sănătate, Bucureşti 2003 13. Max Landssey, <i>Leadership</i>, Editura Curtea Veche, Bucureşti, 2005 14. M. Popa, <i>Etica afacerilor şi managementul</i>, Editura Casa Cărţii de Ştiinţă, Cluj Napoca, 2006 				
List of necessary didactic materials	Books and course notes.				
Course holder	Didactic degree	Science title	First name	Name	Signature
	PROF.	PhD.	ION	MANOLE	